## PANEL PROFITS: THE WHITEPAPER SKELETON

**Tone**: Tom Waits meets Sandman. Grit. Myth. Market. A ledger of consequence. **Purpose**: This whitepaper faces three directions—Investor, Developer, and Player—and outlines the game-world, mechanics, and financial metaphysics of Panel Profits.

### I. INTRODUCTION: ALL VALUE IS NARRATIVE. ALL NARRATIVE IS WAR.

Panel Profits is a myth-driven, finance-simulated comic book stock exchange. But don’t be fooled—this isn’t just about comics. It’s about mythology. The sacred. The speculative. The ledger is our altar, and your decisions are irreversible.

The market doesn’t forget.

### II. CORE STRUCTURE

#### The Three Faces of the Tome:

* **Investor-Facing**: Economic utility, CE50 methodology, and real-world valuation standards.
* **Developer-Facing**: APIs, gameplay logic, modules, and asset syncing (PPIX100, CE50).
* **Player-Facing**: The narrative onboarding, Houses, BIAN, and moral consequence.

### III. SEVEN HOUSES

Each House represents a mythological pantheon governing a distinct asset class and gameplay philosophy.

* **House of Ra (Egyptian)** – Long-Term Holdings (Bonds)
* **House of Nyx (Greek)** – Derivatives and Dark Market Instruments
* **House of Veles (Slavic)** – NFTs and Abstract Mutual Funds
* **House of Anansi (African)** – News, Narrative, and Influence Mechanics
* **House of Odin (Norse)** – Options, Leverage, and Risk
* **House of Vishnu (Indian)** – Equities and Structured Value
* **House of Quetzalcoatl (Aztec)** – Karma, Time, and Player Alignment

Each house is governed by: - **Sun God** (Power) - **Moon God** (Emotion) - **Star God** (Destiny)

### IV. THE ROLES

* **The Player** – The conscious actor, part speculator, part pilgrim
* **The Doyle** – The mentor or market mystic, often unreliable, always wise
* **The Ledger** – The neutral force of karma, balance, and transaction
* **The Gatekeeper** – Enforces restrictions, permissions, and irreversible choices

### V. THE CE50 INDEX

CE50 = Curated Elite 50 Comics considered *Investment-Grade Art*.

#### Canonical Criteria (20 Total)

* CGC Grade ≥ 9.0
* White Pages only
* ≤ $65,000 market value
* Historical relevance
* Artistic merit
* Character debut status
* Creator influence
* Publisher weight
* Cultural footprint
* Scarcity (verified by census) … *(plus 10 more defined in the Skeleton Tome)*

Each CE50 entry includes: - Summary and Value Thesis - Metric Score (out of 200) - Investment Essay (~1200+ words) - Annotated Bibliography - Editor’s Note - ‘Almost’ Tier if price exceeds cap but scores ≥195

### VI. THE BIAN SYSTEM

**BIAN** = **Behavioral Influence Alignment Network** - Tracks player mindset, karma, and moral alignment - Influences which House grants you audience - Shapes NewsBot feeds and Creator/Hero Card access

### VII. CREATOR & HERO CARDS

Each card is a unit of narrative equity: - **Hero Cards**: Characters, moral choices, actions - **Creator Cards**: Artists, writers, publishers, and their cultural weight - Cards influence House rankings and modulate asset behavior

### VIII. NEWS & RESEARCH SYSTEM

* NewsBot injects live lore based on market, mythology, and narrative events
* Research unlocks deeper understanding of assets and alters game paths
* ‘Knowledge is Money’ mechanic: literal portfolio value shifts based on research activity

### IX. THE TICKER & PPIX100

* Live ticker feeds headlines, events, asset movement
* PPIX100 = Top 100 Performing Panel Profits Index comics, updated dynamically
* Combines volatility modeling + narrative heat (e.g., movie tie-ins, creator news)

### X. ONBOARDING SEQUENCE

* Modular introduction tests player alignment
* Failing initial tests routes you to alternate Houses
* Player can’t choose their House—it chooses them
* Karma tracking begins from minute one

### XI. MORAL ALIGNMENT & CONSEQUENCE

* All actions have permanent consequences
* You can’t reset your karma
* Moral alignment influences: pricing, access, mentors, narrative events

### XII. FINAL WORD: THE MA

All things in Panel Profits flow from the Ma—the breath between meaning. The sacred silence. The pause before the market opens.

Remember: > It ain’t the asset. It’s the mindset.

Welcome to the Exchange.

— Gregory D. Goyins Founder Panel Profits

*“The woods are dark and very deep. But you have promises to keep.”*